



INSIGNIA SEMINARS & CONFERENCE ORGANIZERS LLC

NON - TECHNICAL TRAINING PLAN

Note: All our courses can be conducted On Site/In-House/or in Dubai, Abu Dhabi, Amman, Istanbul, Kuala Lumpur or as per client's request.

No.	Course Title	Duration	
Public Relation & Corporate Communication Training Programs			
PC001	Branding your Organization into the Global Market & Managing Brands	5 Days	
PC002	Corporate Social Responsibility (CSR)	5 Days	
PC003	Events and Conferences Management	5 Days	
PC004	PR for PR Managers & Executives	5 Days	
PC005	Public Relations and Media Skills	5 Days	
PC006	Strategically Planning & Managing Public Relation & Corporate Communication: Integrated Communication Strategies for a Global Market	5 Days	
PC007	The Essentials of Business Etiquette and Protocol	5 Days	